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**FOR IMMEDIATE RELEASE**

**INTERACTIVE CHILDREN'S MUSEUM COMING TO LAKE COUNTY**

*Busy Brains to Promote Your Mind at Play*

**Grayslake, IL---**In an effort to provide a fun and educational learning experience for children birth to age ten, Busy Brains Children's Museum plans to open Lake County's only children's museum in 2008 in Lake Villa.

This museum seeks to provide an environment where children, families, and schools come together to discover their world through exhibits and programs in the areas of the arts, sciences, and humanities.

The organization is currently negotiating an agreement with the Village of Lake Villa and plans to open in 2008 at the Longwood Centre Complex, beginning with 12,000 sq. ft. and will have room to expand to 30,000 sq. ft.

"Everyone associated with Busy Brains is excited about the opportunity to create a fun and educational environment for children throughout Lake County and the surrounding areas and appreciates the opportunity to become an active member of the local community," said Busy Brains President and Co-Founder Alison Price.

Busy Brains plans to have four to five initial exhibits and space for a traveling exhibit. Focus groups of teachers, parents, children, and businesses will be conducted to help in the exhibit decision making process. Exhibits will be completely interactive and focus on topics of interest to Lake County families and visitors.

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Currently, Busy Brains offers eight traveling rental exhibits geared toward schools, day camps and family events including:

- **Mystery of Flight** (teaches about air flow and how airplanes stay aloft)
- **Good Vibrations** (discover how music uses sound waves to travel)
- **Touch! See! Smell! Hear!** (reinforces the concept of sense while learning new vocabulary)
- **Zzrrrrmmm!** (uses washers and pipes to help kids understand gravity)
- **Construct** (work with PVC pipes and connectors to build structures)
- **Rub a Dub** (create pictures using a simple crayon)
- **Pressures** (harness air and water pressure to create a tornado and fountain)
- **Excavation** (pretend to be a truck driver and dig away at the kids table)

For more information about the museum, traveling exhibits or volunteer and fundraising opportunities, visit [www.busybrains.org](http://www.busybrains.org) or call 224-381-0138.